

POLICY ON THE USE OF RECOMMENDATION TECHNOLOGIES

1. General terms

This Policy on the use of Recommendation Technologies (hereinafter referred to as the "**Policy**") defines the procedure for the use and the core principles of operation of recommendation algorithms on the Website <https://dgpartners.legal/> (hereinafter referred to as the "**Website**").

The Policy has been developed in accordance with the current legislation of the Russian Federation, including Federal Law No. 149-FZ "On Information, Information Technologies and the Protection of Information," Federal Law No. 152-FZ "On Personal Data," as well as Federal Law No. 422-FZ dated July 1, 2023.

2. What Are Recommendation Technologies

Recommendation technologies are information technologies based on the use of algorithms (including automated systems) designed to individually select information, goods, services, or content presented on the Website.

3. Purposes of Using Recommendation Technologies

The Website uses recommendation technologies for the following purposes:

- Improving the quality of the user experience;
- Offering the most relevant products, services, or information;
- Enhancing the usability of the Website interface;
- Personalizing the displayed content.

4. Principles of Operation of the Recommendation System

Recommendations are generated based on the automated analysis of data such as:

- browsing history and user activity on the Website;
- search queries;
- previously selected or purchased products/ services;
- location (if access is granted);
- technical parameters of the device (browser type, operating system, etc.).

The recommendation system may use third-party analytical or marketing services that comply with the requirements of the legislation of the Russian Federation.

5. User Control

A User has the right to:

- Opt out of personalized recommendations (if available);
- Adjust content preferences (if interface allows, for example, please see [the Google Chrome Help guide](#));
- Contact [the support service](#) for clarification on how the system operates or to file a complaint.

6. Data Transfer to Third Parties

The Website does not transfer personal data to third parties without a legal basis. When transferring data necessary for the operation of recommendation systems (e.g., for analytics), all personal data protection requirements are strictly observed.

7. Information Security

We take the necessary technical and organizational measures to protect the information involved in the operation of the recommendation system from unauthorized access, modification, disclosure, or destruction.

8. Contact Information

For questions related to the operation of recommendation algorithms, users may contact us via email at: info@dgpartners.legal.

9. Changes and Updates

This Policy may be updated at any time. The current version is always available at the following address: <https://dgpartners.legal/> We recommend reviewing updates regularly.